



COMPANY PROFILE

West Village Karringup, Karringup
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Rowe Group Company Profile Brochure
Issue 6, Q4 2026



**ROWE
GROUP**

WELCOME TO ROWE GROUP

Western Australia's land and property development industry has come a long way in the last three decades, and so have we. Since we began operating in 1991, we have completed projects all across our State, around Australia and overseas.

Through our core divisions of Town Planning, Urban Design and Project Coordination, we provide our clients with an integrated service offering that takes them from initial concept through to completion of the project. This collective approach also enables us to understand the bigger picture, develop innovative solutions and ensure a commercial focus-balanced with the creation of vibrant, liveable places.

Having completed a multitude of projects across the State, we possess a diverse range of experience and knowledge which we apply to projects of all sizes and complexity. Because of our diversity, we are able to look beyond conventional approaches and find creative answers to challenging problems.

We believe in collaboration at every level. Working to deliver our client's vision, we collaborate internally between our divisions, and closely engage with other industry professionals, government agencies and communities to achieve balanced and positive outcomes that will yield benefits both now and the future.

*Capital Square
Perth CBD*

OUR TEAM

One of the characteristics that sets us apart from the rest is our genuine desire to help shape the future of our communities. We do not simply plan, design and deliver places for functionality and economic robustness – we also incorporate the values and culture of the community so we can create more liveable, dynamic environments.

Our talented team includes staff with private and public sector experience, solid statutory expertise, and extensive practical skills. They have an understanding of the needs of their local community and a personal investment in their development.

We're proud of our ability to attract and retain quality people and provide continuing job satisfaction – the members of our core team have been with us for well over a decade. As part of our commitment to employing the best, we provide practical work experience and support to undergraduates during their studies, with opportunities for full-time employment once qualified.

To stay at the forefront and actively contribute to our industry, many of our staff are involved in volunteer committees and industry groups such as the Urban Development Institute of Australia and the Property Council of Australia.



GREG ROWE

Director



GEORGE HAJIGABRIEL

Director



ROD DIXON

Director





*The Westin
Perth City*



*Honeywood Estate
Wandi*

TOWN PLANNING

Rowe Group was founded on the provision of Town Planning services, and today, planning still remains at the core of what we do. As town planners, we assist our clients in the decision-making process, provide advocacy and negotiation services, and engage with local communities in order to develop solutions that meet the needs of our clients.

We're known for our ability to achieve positive planning outcomes even in the toughest situations and, as a result, we work with major land and property developers to manage projects throughout the state.

Our planners have dealt with thousands of applications at local and state levels and overcome significant planning challenges. We are experienced in every facet of the planning process and provide valuable assistance to our clients through the solid relationships we have developed with government agencies over the years.

*Costco Casuarina
137 Market Street, Casuarina*



OUR TEAM

Every successful outcome is the result of the dedication and knowledge of the people behind it. We've assembled a team of town planners who share diverse skills and experience, and show their full commitment to every project they work on.

Our town planners have excellent negotiation and advocacy skills, a firm grip on planning laws and approval processes, and an established rapport with government colleagues, which all adds up to better project outcomes.

But perhaps our greatest skill is taking the hassle out of the planning process for our clients, and partnering with our clients on the project journey.



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PROFILES



DAVID MAIORANA
Manager Town Planning



JEREMY HOFLAND
Principal Town Planner



LIDIJA LANGFORD
Principal Town Planner



CLAIRE RICHARDS
Principal Town Planner



PETER STUART
Principal Town Planner



BELLE SMITHIES
Senior Town Planner



ASHLEIGH MAPLE
Senior Town Planner



SAM BOWERS
Senior Town Planner



LENA JÄTSCHMANN
Senior Town Planner



**TRACEY COONEY-
WALSHE**
Senior Town Planner



NARISSA HRIBAR
Town Planner



DECLAN ALLCOCK
Assistant Planner



ALYSSA READ
Assistant Planner



JOSH KIRKALDY
Assistant Planner



ADOR BY MIRVAC

Client: Mirvac
Area/Location: Burswood

Rowe Group is extremely pleased to have assisted Mirvac gain development approval for Ador, the latest development by Mirvac at The Peninsula, Burswood. The Peninsula is undergoing an exciting period of transformation and we are proud to be playing a role. Rowe Group, with Mirvac Design and the project team were able to secure unanimous Metro Inner-South JDAP approval for an 8-storey multiple dwelling development within the Burswood Lakes Structure Plan area.



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WESTIN MARGARET RIVER RESORT AND SPA AND GNARABUP BEACH VILLAGE

Client: 5 Star Margaret River Pty Ltd (Saracen Properties Pty Ltd)
Location: Gnarabup
Cost: \$118,000,000.00
Role: Town Planning
Timeframe: Two years



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The development proposes the establishment of a one-hundred and twenty-one (121) room five (5) star resort hotel with various associated facilities, in addition to short-stay accommodation and residential dwellings with commercial tenancies addressing a Village Square meeting node.





INCONTRO

Client: Cedar Woods Properties Ltd

Role: Town Planning

Rowe Group is fortunate to have been appointed to assist Cedar Woods Properties with the development of the former Wembley TAFE site at the corner of Salvado Road and Bishop Street. Rowe Group has assisted Cedar Woods with the preparation of a Local Development Plan and development approvals, which provide the planning foundations for a high-quality infill development.



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WEST VILLAGE KARRINYUP

Client: AMP Capital and UniSuper

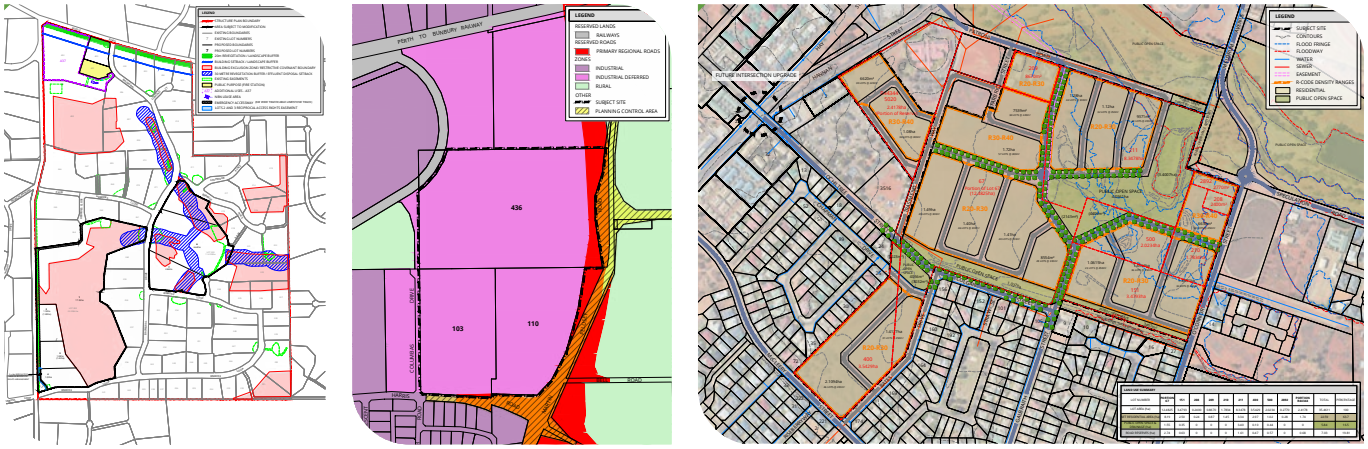
Role: Town Planning

The approved development includes 270 dwellings and a number of commercial tenancies, contained within 3 towers, sitting adjacent to the main street. The 24, 15 and 9-storey buildings are set to become a dramatic landmark feature on the Karrinyup skyline. Future residents will have a choice of views to Rottnest Island, northern beaches, Lake Gwelup, Perth City and the Darling Scarp.



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URBAN DESIGN

The urban environment is a constantly changing landscape. As Urban Designers our job is to engage with its evolution, understand and interpret its challenges and opportunities, and provide design solutions that meet current and future needs.

We believe, in order to create functional and dynamic urban environments, we must venture beyond the obvious and explore the true nature of these spaces and the way people interact with them. With every one of our design projects, we investigate all the possible opportunities of the development so as to present a unique, commercially viable solution that will leave a positive legacy.

Regardless of the complexity of the development, we have the skills, experience and drive to respond with a sound design solution and achieve the vision of our client.

Our Urban Design services include:

- Structure planning
- Detailed subdivision design
- Urban Design studies
- Design guidelines and local development plans
- Conceptual and detailed design work for urban renewal projects

WHY CHOOSE US?

- A wide range of skills from design through to delivery;
- A reputation for attaining the most favourable results for our clients that is balanced against the creation of long lasting, vibrant places that leave a positive legacy for all stakeholders;
- A talented combination of experience and youthful enthusiasm.



SEE FULL
PROFILES



REBECCA THOMPSON

Manager Urban Design



FORBES CHESTERMAN

Principal Urban Designer



CHRIS GREEN

Principal Urban Planner



EMMA BURKE

Principal Urban Planner



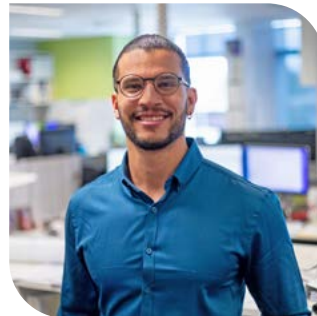
ROBYN HITCHIN

Senior Urban Planner



WILLIAM CLEMENTS

CAD Manager



ALEXANDER ROJAS

Principal Graphic & Media
Designer



VEDH RAMKHALAWON

Architectural Designer



ISABELLA SCARFONE

Urban Planner



JAMIE STRUDWICK

CAD Designer



EAMON RYAN

Assistant Planner



ALEX CAUBLE

Assistant CAD Designer

NORTH ELLENBROOK WEST

Client: Parcel Property on behalf of Landowner Group

Area/Location: Bullsbrook ("North Ellenbrook")

Timeframe: Early 2000's – Present

North Ellenbrook is identified as a future urban growth area located in Perth's North East Corridor. Based on the population forecasts developed for the Perth and Peel @ 3.5 million, the Sub-Region's population is expected to increase by approximately 113,700 residents over the 2016 – 2051 period, with the Sub-Region accommodating more than 70% of the future population growth in the City of Swan over this period.



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KINMORE GREEN ESTATE

Client: Parcel Property

Area/Location: Darch, City of Wanneroo

Timeframe: 2019 – Present

Rowe Group was engaged by Parcel Property to provide Urban Design and Town Planning services in relation to the rezoning of a former quarry and landfill site in Darch, within the City of Wanneroo. The brownfield development site is being transformed into a residential estate that offers new district playing fields, 280 freehold residential lots, a grouped dwelling site and eight business zoned lots.



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KENNEDY BAY

Client: WABGR – Place Development
Location: Port Kennedy, Western Australia
Site Area: 66 Hectares
Number of dwellings: 900

Rowe Group was engaged by WABGR in July 2019 to lead a complex approvals process with the objective of facilitating development of this key parcel of land on the Port Kennedy beach front.

The site has a long history, having been earmarked for development by the State Government for nearly three decades. Rowe Group recognised the importance of the timely delivery of the Structure Plan to facilitate the next phase of development and worked quickly to negotiate a successful outcome ahead of prioritised works.



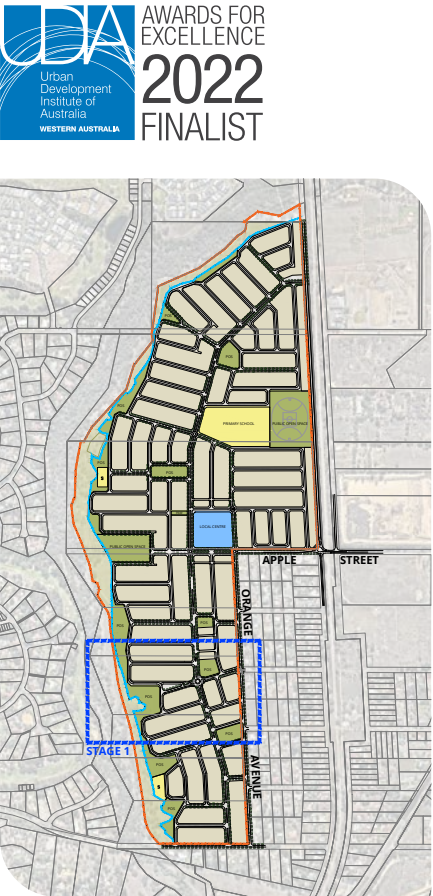
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CLEMENTINE ESTATE

Client: Satterley Property Group
Location: Upper Swan
Timeframe: 2016 – Present

Clementine Estate provides for a residential estate adjoining the Ellen Brook, located on the northeastern periphery of the Perth Metropolitan Region. Ultimately, the estate will provide for 1700 homes supported by a local centre and primary school.

Rowe Group was engaged by Satterley Property Group to prepare a masterplan concept which informed a structure plan and subsequent subdivision applications for the first stages of the development. In support of the proposed development, Rowe Group prepared preliminary 3-Dimensional modelling to communicate the project vision.



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PROJECT COORDINATION

In addition to the dedicated services provided by our planning and design divisions, the coordination of the technical input to the approvals process is imperative. At Rowe Group our complete service delivery extends to engagement and coordination of project teams comprising specialist consultants and integrated service provision through to final documentation and outcomes for major projects. We offer our clients a seamless transition through this process.

We employ a comprehensive approach to this delivery part of Rowe Group's service which includes a critical review and assessment by our experienced team at the "front end" of any project to ensure our client's objectives are achieved and the project is a success.

As well as producing the desired results, we always aim to generate value for our clients in this coordination phase. We have a solid track record in successfully completing some very challenging and complex projects with a demonstrated ability to get difficult projects back on track.

- Built form, new builds and refurbishments
- Land subdivision
- Project coordination



SEE FULL
PROFILES



GEORGE HAJIGABRIEL

Director



ROD DIXON

Director



GREG ROWE

Director



JEREMY HOFLAND

Principal Town Planner

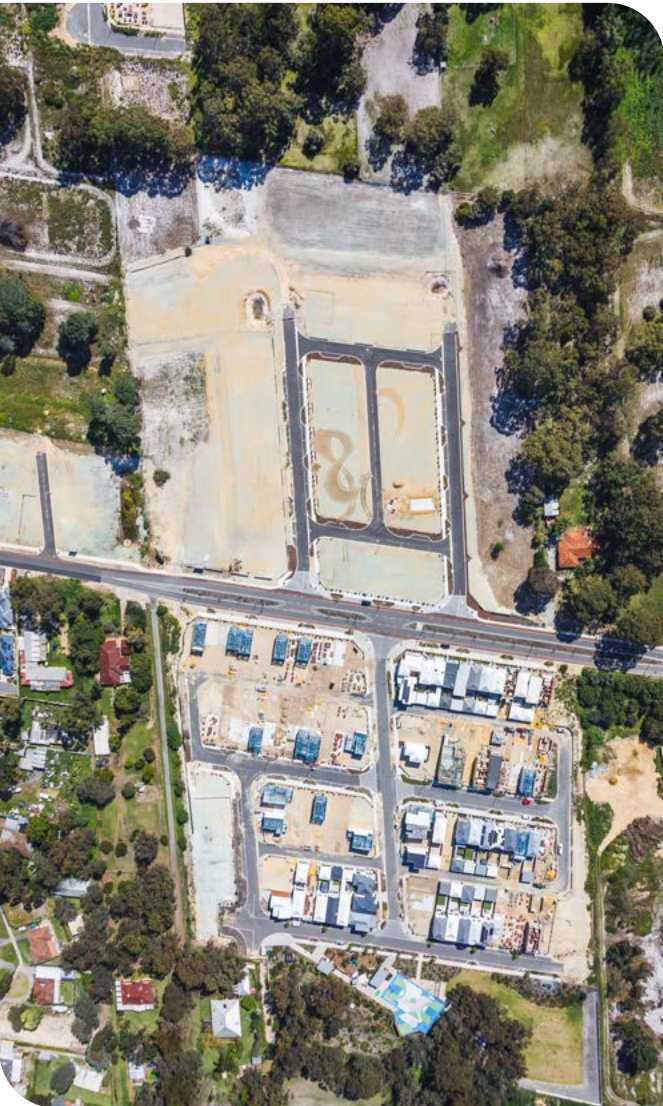
LEEWIN VILLAGE WITCHCLIFFE

Client: Ablestar Holdings Pty Ltd
Area/Location: Witchcliffe, Shire of Augusta-Margaret River
Cost: \$17 million

Witchcliffe is an established regional town in the South-West with a natural, country living amenity that offers a laid-back rural lifestyle. Leeuwin Village comprises a master-planned estate encompassing the major Witchcliffe growth area on the west side of Bussell Highway. The estate is located 10 minutes south of Margaret River and 10 minutes east of Redgate Beach, embracing significant natural beauty while being well located.



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MOJO URBAN LIVING ESTATE

Client: Westpro Management
Location: Muriel Court, Cockburn Central
Site Area: 10 hectares (including future stages)
Number of dwellings: 300

The Mojo Urban Living Estate, located in Cockburn Central North, successfully addresses the "missing middle" through its unique design response in an area characterised by medium to high residential densities. This has been achieved through the creation of small, freehold lots, ranging in size from 100 m² to 275 m² which have been designed to accommodate all of the contemporary living requirements on a smaller lot product.



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KARRINYUP SHOPPING CENTRE EXPANSION



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Client: AMP Capital
Area/Location: Karrinyup
Cost: Approximately \$650 million
Timeframe: 2017 – 2020

Karrinyup Shopping Centre is a 64,000 m² secondary centre, approximately 11.5 km north-west of Perth. In 2013 UniSuper completed the purchase of the centre with the intention to redevelop the centre. Rowe Group was employed to manage the preparation and lodgement of the Development Application for the expansion with the City of Stirling.



CAPITAL SQUARE

Client: AAIG
Size of Development: 100,000 m² of commercial, retail, hotel and residential floor space
Cost of Development: \$1 billion
Location: Perth CBD

Located on the city's west end between Mount Street and Mounts Bay Road and within walking distance to Kings Park and Elizabeth Quay, the project includes three high-rise towers: a 41 storey residential building with 68 multiple dwellings, a 25 storey building with a mix of hotel and apartments and one office tower with more than 48,000 m² of floor space, plus a ground level public plaza and retail precinct.



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Proven

Project Management

For the past 30 years, Rowe Group has provided clients with an integrated service offering of three divisions – Town Planning, Urban Design and Delivery. In 2015, to accommodate both our expanding business and the growing industry, Rowe Group introduced a new brand for our Delivery Division – Proven Project Management.

Created as a fully owned, but separately marketed, entity providing the complete suite of Project Management services, Proven Project Management is experienced in a broad range of development areas including residential, retail, education, commercial, Government and land. With years of experience operating in the land and property development industry, our team of highly skilled professionals is able to confidently and effectively deliver direct and insightful advice relevant to achieving the best outcomes for any project.



RETAIL.

Proven has played a key role in the design and development of prestigious retail projects across Western Australia and appreciates the importance of business continuity during retail construction.



LAND.

Proven has a good rapport across the civil engineering and construction industry, and has the capacity to appoint the right contractor and engineer to deliver project success.



EDUCATION.

Proven has demonstrated its experience and skill in communicating across broad stakeholder groups on various schools projects to inform the design process.



COMMERCIAL.

Proven is well acknowledged in the commercial sector for managing projects such as office buildings, showrooms, warehouses, large format retail, industrial buildings, and transport facilities.



INDUSTRIAL.

Proven understands the importance of industrial and resource projects to the State of Western Australia. As key drivers of economic growth and the prosperity of the state, it is imperative that strategic industrial development occurs efficiently and without delay.



RESIDENTIAL

Proven is renowned for delivering excellent quality of design and finish in residential developments. We strive for outcomes that are creative, relevant and offer value for money.



GOVERNMENT.

Proven understands the procedural requirements of government and has a disciplined management process for the delivery of these projects.



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